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2019 Shop! Global Awards winners announced at annual celebration
Shop! recognizes top in-store marketing, store designs from 2018 competitions worldwide

Chicago (June 27, 2018) –Shop! Environments Association honored 16 Global Awards winners during last night’s Shop! Awards celebration held during GlobalShop@RetailX. In its ninth year, the fast-growing Global Awards competition recognizes excellence in point-of-purchase advertising displays, marketing-at-retail activations and visual merchandising and store design, from among 2018 gold winners from Shop! competitions held around the globe.

Shop!, the global trade association focused on enhancing retail environments and experiences, expanded the competition last year to include winners from store design competitions, further broadening inclusion globally for award-winning projects. This year’s competition also recognized innovation from the Student Design Awards.

With a 40% increase in entries, the Global Awards has become the fastest-growing program of the three Shop! Awards competitions produced by the association. Judges reviewed 93 entries from 16 countries, including Argentina, Australia, Brazil, China, Czech Republic, France, Germany, Hungary, Japan, Portugal, South Africa, Sweden, the U.K. and the U.S. The 2019 Global Award winners are:

- Alcohol & Tobacco, Permanent: *Captain Morgan Pallet Island* by **DAGO s.r.o.** for STOCK Plzeň-Božkov s.r.o.
- Alcohol & Tobacco, Temporary: *Miller POS Campaign* by **Muchnik Design SRL** for CCU Argentina
- Beauty & Cosmetics, Permanent: *OLAY Smart Retail Vending Machine* by **Procter & Gamble (China) Sales Co., Ltd.**
- Beauty & Cosmetics, Temporary: *Garnier Fructis Launch Campaign* by **Micropack LatAm** for L’Oréal Argentina
- Consumer Electronics, Permanent: *Samsung - The Infinity Book* by **Cheil Germany GmbH** for Samsung Electronics GmbH
- Consumer Electronics, Temporary: *Launch Galaxy S9* by **Cheil Brazil** for Samsung Electronics
- Department Store Design: *Myer Santaland* by IdeaWorks by **VMLY&R & Active** for Myer
- Digital, Mobile, & Interactive Media: *Samsung - Land of Emojis* by **Cheil Germany GmbH** for Samsung Electronics GmbH
- Field & In-Store Promotion: *Jack Daniel's Truck* by **Advanced Production** for Brown-Forman Czechia

- Food, Grocery & Convenience, Permanent: *Big Ben After Eight Display* by **GRUPO ADVANCE** for Nestlé
- Food, Grocery & Convenience, Temporary: *St. Vitus Cathedral Monument Ferrero Rocher* by **Innate s.r.o.** for Ferrero Česká s.r.o
- Shopper Marketing Campaign: *Instagram Menu* by **McDonald's Brasil**
- Specialty Store Concepts: *Myer Santaland* by IdeaWorks by **VMLY&R & Active** for Myer
- Student Design Awards: *Interactive Hygeine Display* for **Essity Hungary kft**
- Sustainability: *FEEDitBAG - The first plastic bag that gives life* by **Cheil Germany GmbH**
- Visual Merchandising & Window Dressing: *Galleries Lafayette "Spectacular Spectacular" Christmas Windows* by **Kendu In-Store Visual Solutions** for Galleries Lafayette

“This competition recognizes the extraordinary work produced in 2018 by our talented members from around the world,” said Todd Dittman, Shop! executive director. “Congratulations to the 2019 Global Awards winners, who can proudly claim their position among the world’s best.”

For a complete list of the 2019 winners, including photos, and more information about the Global Awards competition, visit shopawards.org/2019-global-award-winners. All Global Award-winning projects will be featured in the *OMA Awards Annual*, to be published in August.

This year’s Shop! Awards sponsors included: GlobalShop@RetailX, WestRock, VMSD, Menasha, GH&A, Tarkett, Essentra, Ledconn, Data Display, Great Northern, Ryan Scott and Bish Creative.

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Shop! Environments Association (shopassociation.org) is the global trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 1,400 member companies and affiliates worldwide from 24 countries. The association brings value to the global retail marketplace through our industry leadership, research programs, industry certification, education and networking events. Shop! produces the award-winning magazine, *Retail Environments*, offering business-focused content to retailers, brands, designers and suppliers throughout the industry.