



2019

shop!

**OMA AWARD  
WINNERS**

## Display of the Year

**GOLD**

**BEVERAGES – WINE AND LIQUOR – TEMPORARY**

**The Ruffino Prosecco Holiday Spectacular**  
Entrant: Bish Creative Display  
Client: Constellation Brands

**GOLD**

**DIGITAL INTERACTIVE - PERMANENT**

**Kingsdown BedMatch Experience**  
Entrant: Ryan Scott, Inc.  
Client: Kingsdown, Inc.

**GOLD**

**SUPERMARKET - SEMI-PERMANENT**

**Tecate Pouring Can**  
Entrant: Rapid Displays  
Client: Heineken USA

## Creative Award

**SILVER**

**DIGITAL INTERACTIVE - PERMANENT**

**Belvedere Digi**  
Entrant: Merchandising & Marketing Corp.  
Client: Belvedere Vodka

**BRONZE**

**BEVERAGES – WINE AND LIQUOR – SEMI-PERMANENT**

**Veuve Clicquot Romantic Picnic Basket Display**  
Entrant: Bish Creative Display  
Client: Moet Hennessy USA

**BRONZE**

**BEVERAGES – WINE AND LIQUOR – TEMPORARY**

**Cazadores Catrina Day of the Dead Pole Topper**  
Entrant: Bish Creative Display and Madden Communications  
Client: Bacardi USA

## Budget Award

**SILVER**

**GENERAL MERCHANDISE - TEMPORARY**

**Friskies Lil Soups Floorstand Powerwing**  
Entrant: WestRock  
Client: Nestle Purina PetCare

**SILVER**

**SUPERMARKET - SEMI-PERMANENT**

**Simple Truth Pistachio Free-Standing Display**  
Entrant: Williams Lea Tag and Innemark Communications  
Client: Kroger

**BRONZE**

**ENTERTAINMENT, GAMES AND TOYS - PERMANENT**

**Scuf Vantage Controller Wall Display**  
Entrant: The Royal Group  
Client: Scuf Gaming International, LLC

## Aisle Redesign/ Shop In Store

**GOLD**

**PERMANENT**

**Microsoft Retail Reimagined Shop in Shop**  
Entrant: OSI Creative  
Client: Microsoft

**SILVER**

**PERMANENT**

**PlayStation Best Buy Inline Redress**  
Entrant: Artisan Complete Limited  
Client: Sony PlayStation Canada

## Athletic

**GOLD**

**PERMANENT**

**PING Fitting Cart**  
Entrant: Trans World Marketing  
Client: PING

**SILVER**

**PERMANENT**

**TaylorMade TwistFace Free-Standing Unit**  
Entrant: Process Retail Group  
Client: TaylorMade

**SEMI-PERMANENT**

**Callaway Rogue Display**  
Entrant: Great Northern Instore and InnerWorkings, Inc.  
Client: Callaway Golf Company

**BRONZE**

**PERMANENT**

**COSTA Bureo Counter Display**  
Entrant: Ryan Scott, Inc.  
Client: Costa Del Mar Sunglasses

**PERMANENT**

**HUK Landmark Fixture**  
Entrant: Ryan Scott, Inc.  
Client: Marolina Outdoors Inc.

**SEMI-PERMANENT**

**Adidas Shoe Display**  
Entrant: Bay Cities  
Client: Agron / Adidas Outdoor

**SEMI-PERMANENT**

**Nike Air Max Illuminated Pedestal**  
Entrant: Rapid Displays  
Client: Nike

**TEMPORARY**

**Callaway MD4 Wedge Display**  
Entrant: Great Northern Instore and InnerWorkings, Inc.  
Client: Callaway Golf Company

## Beverages - Beer

**GOLD**

**SEMI-PERMANENT**

**Budweiser Clydesdale and Hitch Holiday Spectacular**  
Entrant: Bish Creative Display  
Client: ABInBev

**TEMPORARY**

**Budweiser Prohibition Holiday Program 2018**  
Entrant: International Paper Retail Packaging and Display  
Client: ABInBev

**SILVER**

**PERMANENT**

**POP-UP Merchandising Rack**  
Entrant: Merchandising and Marketing Corporation  
Client: Heineken USA

**TEMPORARY**

**Stella Artois Summer Patio**  
Entrant: Rapid Displays  
Client: ABInBev

**BRONZE**

**PERMANENT**

**Miller Coors MHL Iconic Display**  
Entrant: Great Northern Instore  
Client: Miller Coors

**TEMPORARY**

**Bud Light Stadium Program**  
Entrant: Rapid Displays  
Client: ABInBev

**TEMPORARY**

**Modelo Soccer Ball Poletopper**  
Entrant: Green Bay Packaging In Store  
Client: IMS on behalf of Constellation Brands

## Beverages - Wine and Liquor

**GOLD**  
**PERMANENT**

### **Moet Chandon Iconic Black Ribbon Living Ties Program**

Entrant: Bish Creative Display  
Client: Moet Hennessy USA

**SEMI-PERMANENT**

### **Pendleton Whisky Pole Topper**

Entrant: Bish Creative Display  
Client: Proximo Spirits

**SILVER**  
**PERMANENT**

### **Trapiche Argentinian Mill Display**

Entrant: Bish Creative Display  
Client: The Wine Group

**SEMI-PERMANENT**

### **Anejo Aged Rums Family Display Line**

Entrant: Elevate Innovation, Inc  
Client: Bacardi USA, Inc.

**TEMPORARY**

### **Moet Holiday Eiffel Tower**

Entrant: Bish Creative Display  
Client: Moet Hennessy USA

**BRONZE**  
**SEMI-PERMANENT**

### **Jose Cuervo Skeleton Nutcracker Multi Holiday Display**

Entrant: Bish Creative Display  
Client: Proximo Spirits

**TEMPORARY**

### **Fireball Dragon**

Entrant: Rapid Displays  
Client: Sazerac

## Books, Stationery, and Office Supplies

**GOLD**  
**PERMANENT**

### **ECOVACS Staples Endcap**

Entrant: Great Northern Instore  
Client: ECOVACS ROBOTICS

**SEMI-PERMANENT**

### **Post-it Extreme Sidewinder**

Entrant: Artisan Complete Limited  
Client: 3M Canada

**SILVER**  
**SEMI-PERMANENT**

### **Ultimate Ears Wonderboom Display**

Entrant: Inesco, LLC  
Client: Logitech

**TEMPORARY**

### **Logitech—Office Depot 2018 EBW BTS Half Pallet**

Entrant: Great Northern Instore  
Client: Logitech

**BRONZE**  
**PERMANENT**

### **Logitech G560 Gaming Mouse and Keyboard Display**

Entrant: Inesco, LLC  
Client: Logitech

**SEMI-PERMANENT**

### **Sharpie/Post-it Extreme Half Pallet Program for Lowe's**

Entrant: International Paper Retail Packaging and Display  
Client: Newell Rubbermaid and 3M

**TEMPORARY**

### **Brother Q4**

Entrant: Innmark Communications  
Client: Brother International Corporation

**TEMPORARY**

### **Logitech - Staples 2018 Tax Time Pallet**

Entrant: Great Northern Instore  
Client: Logitech

## Carbonated Drinks

**GOLD**  
**PERMANENT**

### **Mountain Dew Game Fuel Cooler**

Entrant: Unified Resources In Display  
Client: PepsiCo

**SEMI-PERMANENT**

### **Dr Pepper Sweet Rewards Beverage Center**

Entrant: International Paper Retail Packaging and Display  
Client: Keurig Dr Pepper

**TEMPORARY**

### **Snapple Major League Baseball Promotion**

Entrant: International Paper Retail Packaging and Display  
Client: Keurig Dr Pepper

**SILVER**  
**PERMANENT**

### **AMP Game Fuel Game Console**

Entrant: Universal  
Client: PepsiCo

**SEMI-PERMANENT**

### **Limon & Nada / Naranja & Nada Display**

Entrant: e3display  
Client: The Coca-Cola Company Mexico

**TEMPORARY**

### **Pepsi Generations Merchandiser Spanner**

Entrant: Great Northern Instore  
Client: PepsiCo

**BRONZE**  
**PERMANENT**

### **Gatorade Small Footprint Display**

Entrant: Unified Resources In Display  
Client: PepsiCo

**PERMANENT**

### **Pure Leaf Hibiscus Display**

Entrant: Unified Resources In Display  
Client: PepsiCo

**SEMI-PERMANENT**

### **Dr Pepper Lil Sweet In-Store Activation Program**

Entrant: Rapid Displays  
Client: Keurig Dr Pepper

**TEMPORARY**

### **2018 Dia de los Muertos Display**

Entrant: International Paper Retail Packaging and Display  
Client: Keurig Dr Pepper

**TEMPORARY**

### **DPSG Lemonade Stand**

Entrant: Menasha  
Client: Dr Pepper Snapple Group

## Club Store

**GOLD**  
**PERMANENT**

### **Samsung Gaming Endcap**

Entrant: Rapid Displays  
Client: Samsung Electronics

**SILVER**

**SEMI-PERMANENT**

### **Logitech—Costco Canada Ultimate Ears Boom Remix Pallet**

Entrant: Great Northern Instore  
Client: Logitech

**TEMPORARY**

### **Google Mini Nest Hello Costco Pallet Display**

Entrant: Great Northern Instore  
Client: Google

**BRONZE**  
**PERMANENT**

### **Panasonic Sam's Club Telephone Display**

Entrant: Trans World Marketing  
Client: Panasonic

**PERMANENT**

### **Rubbermaid Coleman Dark Room Technology Tent Display**

Entrant: Great Northern Instore  
Client: Newell Brands

**TEMPORARY**

### **TurboTax Club Pallet Display**

Entrant: Rapid Displays  
Client: Intuit

## Convenience Store

**GOLD**

**PERMANENT**

### **Speedway Premium Wine Center**

Entrant: Bish Creative Display  
Client: Speedway

**TEMPORARY**

### **Bai Water That's Smarter and Works Harder**

Entrant: Rapid Displays  
Client: Keurig Dr Pepper

**SILVER**

**PERMANENT**

### **Mexico Convenience Tray**

Entrant: The Central Group  
Client: Mars Wrigley Confectionery Mexico

**SEMI-PERMANENT**

### **Pepsi Generations Music Speaker Tower Merchandiser**

Entrant: Great Northern Instore  
Client: PepsiCo

**TEMPORARY**

### **CVS f.a.b Launch Intuition Razor 32pc Endcap**

Entrant: Pratt Display  
Client: Edgewell Personal Care

**BRONZE**

**PERMANENT**

### **8-Tier Floor Display**

Entrant: The Central Group  
Client: Mars Wrigley Confectionery US

**PERMANENT**

### **Vype Double Counter Display**

Entrant: Diseko Soluciones S.A. de C.V.  
Client: Imperial Tobacco Canada Limited

**SEMI-PERMANENT**

### **Bai Water With Benefits Display**

Entrant: Rapid Displays  
Client: Keurig Dr Pepper

**TEMPORARY**

### **Guide Beer Directional Pole Sign**

Entrant: Westcott Displays, Inc. and Williams Lea Tag  
Client: SweetWater Brewing Company

**TEMPORARY**

### **Mountain Dew Amp Game Fuel Small Merchandiser**

Entrant: WestRock  
Client: PepsiCo

## Cosmetics and Fragrances

**GOLD**

**PERMANENT**

### **Lancôme Holiday Tower**

Entrant: The Central Group  
Client: L'Oréal Canada

**SEMI-PERMANENT**

### **Revlon Crystal Aura Play Area**

Entrant: International Paper Retail Packaging and Display  
Client: Revlon

**TEMPORARY**

### **Coty Rimmel Halloween Family**

Entrant: Menasha  
Client: Coty Canada

**SILVER**

**PERMANENT**

### **ColourPop Ulta End Cap**

Entrant: Rapid Displays  
Client: Ulta Beauty and ColourPop

**SEMI-PERMANENT**

### **Juvia's Place - Counter Top Launch**

Entrant: Rapid Displays  
Client: Juvia's Place

**TEMPORARY**

### **Revlon Sinful Colors Vanessa Festival Display**

Entrant: International Paper Retail Packaging and Display  
Client: Revlon

**BRONZE**

**PERMANENT**

### **e.l.f. for ULTA Aisle Innovation**

Entrant: Darko  
Client: e.l.f. Beauty, Inc.

**PERMANENT**

### **Revlon Almay Powerwing**

Entrant: International Paper Retail Packaging and Display  
Client: Revlon

**SEMI-PERMANENT**

### **Revlon Candid Tester Display**

Entrant: International Paper Retail Packaging and Display  
Client: Revlon

**TEMPORARY**

### **CK Gold Counter Unit**

Entrant: Menasha  
Client: Coy

**TEMPORARY**

### **Vichy Mineral 89 Display**

Entrant: The Central Group  
Client: L'Oréal Canada Inc.

## Digital Interactive

**SILVER**

**TEMPORARY**

### **PARA-KITO National Display**

Entrant: Georgia-Pacific  
Client: PARA-KITO USA Corp

**BRONZE**

**TEMPORARY**

### **Jurassic World: Fallen Kingdom**

Entrant: Midnight Oil and Universal Pictures Home Entertainment  
Client: Walmart

## Drug Store

**GOLD**

**TEMPORARY**

### **Nivea Care Launch Floor Stand**

Entrant: Menasha  
Client: Beiersdorf

**SILVER**

**PERMANENT**

### **Shoppers Drug Mart's Toothbrush Aisle Reinvention**

Entrant: The Central Group  
Client: Shoppers Drug Mart

**SEMI-PERMANENT**

### **Colgate Total Relaunch Floorstand**

Entrant: WestRock  
Client: Colgate Palmolive

**TEMPORARY**

### **Zarbee's "Beehive" Cough/Cold Solution Center**

Entrant: WestRock  
Client: Zarabee's, a Division of Johnson & Johnson

**BRONZE**

**PERMANENT**

### **Snickers 100 Calorie Display**

Entrant: The Central Group  
Client: Mars Wrigley Confectionery

**TEMPORARY**

### **Boots No7 Corner Lectern**

Entrant: Menasha  
Client: Boots Retail USA, Inc.

**TEMPORARY**

### **Miralax Walgreens Tower**

Entrant: WestRock  
Client: Bayer

## Entertainment, Games and Toys

**GOLD**

**PERMANENT**

### Amazon Fire TV Endcap

Entrant: Design Phase Inc.  
Client: Amazon

**TEMPORARY**

### Incredibles 2 Wow Display

Entrant: WestRock  
Client: Buena Vista Home Entertainment

**SILVER**

**PERMANENT**

### Little People Share and Care Safari Display

Entrant: Imageworks Display & Marketing Group  
Client: Mattel, Inc.

**SEMI-PERMANENT**

### Fisher Price Imaginext Jurassic World Rex

Entrant: Darko  
Client: Mattel Fisher-Price

**TEMPORARY**

### Ready Player One Walmart WOW Display

Entrant: Origin LLC  
Client: Warner Bros. Home Entertainment

**BRONZE**

**TEMPORARY**

### Spiderman Dress Up Kit for PS4 IA

Entrant: Rapid Displays  
Client: SIEA Playstation

**TEMPORARY**

### Walmart Avengers Toyland Entrance Bridge

Entrant: Orora Visual  
Client: Miller Zell

## Food

**GOLD**

**PERMANENT**

### Nestlé Waters San Pellegrino Foodie Cart

Entrant: Great Northern Instore  
Client: Nestlé Waters

**SEMI-PERMANENT**

### Hershey Halloween 2018 Archway

Entrant: International Paper Retail Packaging and Display  
Client: The Hershey Company

**SILVER**

**PERMANENT**

### Unilever Produce Bag Display

Entrant: WestRock  
Client: Unilever

**SEMI-PERMANENT**

### King's Hawaiian Summer Block Party

Entrant: Ideal  
Client: King's Hawaiian

**TEMPORARY**

### Imagine Soup Display

Entrant: The Central Group  
Client: The Hain Celestial Group

**BRONZE**

**PERMANENT**

### Colorworks M&M Dispenser Display

Entrant: Diseko Soluciones S.A. de C.V. (DKS)  
Client: Mars Mexico

**PERMANENT**

### Gatorade Fuel Station

Entrant: Great Northern Instore  
Client: Gatorade

**TEMPORARY**

### Cheetos Summer Chester Crab

Entrant: Menasha  
Client: Frito-Lay

**TEMPORARY**

### McCormick Holiday Home Pallet Display

Entrant: WestRock  
Client: McCormick & Co

## General Merchandise

**GOLD**

**SEMI-PERMANENT**

### Tervis Endcap

Entrant: Rapid Displays  
Client: Tervis

**TEMPORARY**

### Downy Unstoppables WOW Display

Entrant: Pratt Display  
Client: Procter and Gamble

**SILVER**

**PERMANENT**

### Hydro Flask Tech Display

Entrant: Rapid Displays  
Client: Hydro Flask

**BRONZE**

**PERMANENT**

### Freaker Modular Display

Entrant: McIntyre Manufacturing Group  
Client: Freaker USA

**PERMANENT**

### Newell GameSaver Display

Entrant: Weber Display & Packaging  
Client: Newell Brands

**TEMPORARY**

### Glo-Fish Pet Smart Merchandiser

Entrant: The Royal Group  
Client: Spectrum Brands

**TEMPORARY**

### Litter Locker Display

Entrant: The Central Group  
Client: Angelcare Developments Inc.

## Hair Care and Skin Care

**GOLD**

**PERMANENT**

### Living Proof End Cap

Entrant: Rapid Displays  
Client: Living Proof

**SEMI-PERMANENT**

### Olay Whips PDQ

Entrant: WestRock  
Client: Procter & Gamble

**TEMPORARY**

### Baby Bum Target EndCap

Entrant: WestRock  
Client: Sun Bum

**SILVER**

**SEMI-PERMANENT**

### JNJ Dabao Shelf-top Podium

Entrant: Kunshan Dobin Display Co., Ltd.  
Client: Johnson & Johnson (China)

**TEMPORARY**

### Native Endcap

Entrant: WestRock  
Client: Native

**BRONZE**

**PERMANENT**

### Lancome Skincare Display

Entrant: Rapid Displays  
Client: L'Oréal

**SEMI-PERMANENT**

### Clarisonic Inline/Shelf

Entrant: Integrated Display Group  
Client: L'Oréal Canada, Inc.

**TEMPORARY**

### H&S Beach Bottle Display

Entrant: e3display  
Client: Procter & Gamble Mexico

**TEMPORARY**

### Soleil Balance Launch Display

Entrant: The Central Group  
Client: BIC Inc

## Healthcare

**GOLD**

**PERMANENT**

**Dr. Scholl's® Custom Fit® Orthotics**

Entrant: Trans World Marketing Corp.  
Client: Bayer Health Care LLC

**TEMPORARY**

**Colgate - "Do More For Your Whole Mouth"**

Entrant: Hughes Decorr  
Client: Colgate Palmolive

**SILVER**

**PERMANENT**

**Carl Zeiss Vision Interactive Display**

Entrant: Rapid Displays  
Client: Carl Zeiss Group

**TEMPORARY**

**Dr Scholl's Born to Move Display**

Entrant: The Central Group  
Client: Bayer Inc.

**BRONZE**

**SEMI-PERMANENT**

**Venus Platinum Encap**

Entrant: WestRock  
Client: Procter & Gamble

**TEMPORARY**

**Burt's Bees Oral Care Family**

Entrant: WestRock  
Client: Procter & Gamble

**TEMPORARY**

**Old Spice Scent Sidewing**

Entrant: Menasha  
Client: Procter & Gamble

## Home and Garden

**GOLD**

**PERMANENT**

**Inspiration Realized Carousel Color Center**

Entrant: Colony Display and Innovative Marketing Solutions  
Client: True Value

**TEMPORARY**

**New Milwaukee Stud Wide Blade Display**

Entrant: Artisan Complete Limited  
Client: TTI Inc.

**SILVER**

**PERMANENT**

**Weber iGrill Floor Display**

Entrant: Design Phase Inc.  
Client: Weber Grill

**BRONZE**

**PERMANENT**

**LG Costco Bay Display**

Entrant: Gorrie  
Client: LG USA

**PERMANENT**

**Minwax Merchandising**

Entrant: Innovative Marketing Solutions, Inc.  
Client: The Sherwin-Williams Company

**TEMPORARY**

**Chamberlain Half Pallet Topper**

Entrant: Rapid Displays  
Client: Chamberlain

**TEMPORARY**

**Home Depot Halloween Haunted House**

Entrant: WestRock  
Client: Home Depot / RR Donnelley

## Mass Merchandise

**GOLD**

**PERMANENT**

**Bose Ecosystem Display Program**

Entrant: Design Phase Inc.  
Client: Bose Corporation

**SEMI-PERMANENT**

**Harry's Shower Dude Endcap**

Entrant: WestRock  
Client: Harry's

**SILVER**

**PERMANENT**

**Bullseye Flying a Plane Over Kids**

**Evergreen Node**  
Entrant: Rapid Displays  
Client: Target

**SEMI-PERMANENT**

**BumbleBee Train**

Entrant: Bay Cities  
Client: Universal Studios

**TEMPORARY**

**Walmart Coco/Lady WOW Display**

Entrant: WestRock  
Client: Buena Vista Home Entertainment

**BRONZE**

**SEMI-PERMANENT**

**Black Panther**

Entrant: Bay Cities  
Client: Marvel Studios

**SEMI-PERMANENT**

**Flamingo End Cap**

Entrant: Innomark Communications  
Client: Harry's, Inc.

**TEMPORARY**

**Coca-Cola Orange Vanilla Launch - Half-Pallet Display**

Entrant: WestRock  
Client: The Coca-Cola Company

**TEMPORARY**

**Scotch® Holiday Half Pallet**

Entrant: Menasha  
Client: 3M

## Personal Electronics and Software

**SILVER**

**PERMANENT**

**Instax Small Footprint Printer Glorifier**

Entrant: Artisan Complete Limited  
Client: FujiFilm Canada Inc.

**SEMI-PERMANENT**

**Logitech C5 Tax Time Endcap**

Entrant: Rapid Displays  
Client: Logitech

**BRONZE**

**PERMANENT**

**Smart Home End Cap**

Entrant: Rapid Displays  
Client: GameStop

**PERMANENT**

**Western Digital SSD End Cap**

Entrant: Innomark Communications  
Client: Western Digital

**SEMI-PERMANENT**

**HP Sprocket**

Entrant: Integrated Display Group  
Client: HP Canada Co

**TEMPORARY**

**Quickbooks Club Pallet Display**

Entrant: Rapid Displays  
Client: Intuit

## Signage

**SILVER**

**SEMI-PERMANENT**

**Interactive Cardio Fitness Display**

Entrant: Innomark Communications  
Client: Dick's Sporting Goods

**TEMPORARY**

**Coca-Cola Big Game Blow-Out**

Entrant: WestRock  
Client: Coca-Cola Bottling Company UNITED

**BRONZE**  
**SEMI-PERMANENT**

**Avitas Wall Merchandiser**  
Entrant: Rapid Displays  
Client: Avitas

**TEMPORARY**

**Fido Holiday Window Thematic**  
Entrant: Artisan Complete Limited  
Client: Rogers Communications Canada Inc

**TEMPORARY**

**Vernor's Lighthouse Freestanding Case Topper**  
Entrant: WestRock  
Client: Keurig Dr. Pepper

## Snack Products

**GOLD**  
**SEMI-PERMANENT**

**Frito Lay Flamin' Hot Fire Extinguisher Display**  
Entrant: Bish Creative Display  
Client: Frito Lay

**SILVER**  
**PERMANENT**

**UP-Store System**  
Entrant: Boomerang  
Client: PepsiCo Mexico Foods

**SEMI-PERMANENT**

**BIGS/David's Seeds Baseball Helmet Convenience Store Display**  
Entrant: Bish Creative Display  
Client: ConAgra Foods

**TEMPORARY**

**Horrendous Franky Pallet & Floor Display**  
Entrant: e3display and PepsiCo Mexico  
Client: PepsiCo Mexico

**BRONZE**  
**PERMANENT**

**Frito Lay Snack Pantry Endcap Spectacular**  
Entrant: Bish Creative Display  
Client: Frito Lay

**TEMPORARY**

**Red, White & Blue Ferris Wheel Display**  
Entrant: The Central Group  
Client: Mars Wrigley Confectionery

**TEMPORARY**

**Trident Vibes Launch Family**  
Entrant: Menasha  
Client: Mondelez International

## Specialty Retailers & Service

**GOLD**  
**PERMANENT**

**AT3 Interactive Tire Display**  
Entrant: Innovative Marketing Solutions, Inc.  
Client: Cooper Tire & Rubber Company

**SEMI-PERMANENT**

**Meet Cozmo from Anki**  
Entrant: Darko  
Client: Anki

**SILVER**  
**PERMANENT**

**Maybelline Color Balm Floor Standee for Watson's**  
Entrant: Kunshan Dobin Display Co., Ltd.  
Client: L'Oréal Group (China)

**SEMI-PERMANENT**

**YETI Hopper Backflip**  
Entrant: Ryan Scott, Inc.  
Client: YETI

**TEMPORARY**

**Crown & Ivy Holiday Present Stacker**  
Entrant: Ryan Scott, Inc.  
Client: United Legwear Company LLC

**BRONZE**  
**PERMANENT**

**Dyson Super Sonic, Dyson Pure Cool, Dyson Pure Hot + Cool Link**  
Entrant: Darko  
Client: Dyson

**PERMANENT**

**LEDVANCE Sylvania Mobile Floor Display**  
Entrant: Great Northern Instore  
Client: LEDVANCE

**SEMI-PERMANENT**

**Davidoff Camacho Bourbon vs. Rum Countertop Display**  
Entrant: Great Northern Instore  
Client: Davidoff of Geneva USA

**SEMI-PERMANENT**

**Pedigree Care and Treats**  
Entrant: Grupo Basicos S.A.  
Client: Mars Cono Sur

**TEMPORARY**

**Purina Simply Fit Interactive End Cap Shelf Display**  
Entrant: Great Northern Instore  
Client: Nestle Purina Petcare Company

**TEMPORARY**

**Talbots Holiday Mailbox**  
Entrant: Innomark Communications  
Client: Talbots

## Supermarket

**GOLD**  
**PERMANENT**

**Isla de Coco**  
Entrant: Diseko Soluciones S.A. de C.V.  
Client: Coco Colima S.A. de C.V

**TEMPORARY**

**Halloween Castle**  
Entrant: The Central Group  
Client: Mars Wrigley Confectionery

**SILVER**  
**TEMPORARY**

**Christmas Memories Display**  
Entrant: The Central Group  
Client: Mars Wrigley Confectionery

**BRONZE**  
**PERMANENT**

**Hershey's Splash Milk & Ice Cream Floor Display**  
Entrant: Great Northern Instore  
Client: The Hershey Company

**SEMI-PERMANENT**

**Jurassic Park Endcap Display**  
Entrant: Williams Lea Tag and Imagine! Print Solutions  
Client: Kroger

**SEMI-PERMANENT**

**Last Sips of Summer Floorstand**  
Entrant: WestRock Merchandising Displays  
Client: Coca-Cola North America

**TEMPORARY**

**Cape Cod Boat Display**  
Entrant: Weber Display & Packaging  
Client: Campbells Snacks

**TEMPORARY**

**Easter Seasonal Display**  
Entrant: The Central Group  
Client: Mars Wrigley Confectionery

# 2019 **shop!** GLOBAL AWARDS

A CELEBRATION OF EXCELLENCE

## ALCOHOL & TOBACCO – PERMANENT

### Captain Morgan Pallet Island

Entrant: DAGO s.r.o.  
Chapter/Affiliate: POPAI Central Europe  
Client: STOCK Plzeň-Božkov s.r.o.

## ALCOHOL & TOBACCO – TEMPORARY

### Miller POS Campaign

Entrant: Muchnik Design SRL  
Chapter/Affiliate: POPAI Argentina  
Client: CCU Argentina

## BEAUTY & COSMETICS – PERMANENT

### OLAY Smart Retail Vending Machine

Entrant: Procter & Gamble (China) Sales Co., Ltd  
Chapter/Affiliate: Shop! Greater China  
Client: Procter & Gamble (China) Sales Co., Ltd

## BEAUTY & COSMETICS – TEMPORARY

### Garnier Fructis Launch Campaign

Entrant: Micropack LatAm  
Chapter/Affiliate: POPAI Brasil  
Client: L'Oréal Argentina

## CONSUMER ELECTRONICS – PERMANENT

### SAMSUNG - The Infinity Book

Entrant: Cheil Germany GmbH  
Chapter/Affiliate: POPAI D-A-CH  
Client: SAMSUNG Electronics GmbH

## CONSUMER ELECTRONICS – TEMPORARY

### Launch Galaxy S9

Entrant: Cheil Brazil  
Chapter/Affiliate: POPAI Brasil 2018  
Client: Samsung Electronics

## DEPARTMENT STORE DESIGN

### Myer Santaland

Entrant: IdeaWorks by VMLY&R & Active  
Chapter/Affiliate: Shop! ANZ  
Client: Myer

## DIGITAL, MOBILE, & INTERACTIVE MEDIA

### SAMSUNG - Land of Emojis

Entrant: Cheil Germany GmbH  
Chapter/Affiliate: POPAI D-A-CH  
Client: Samsung Electronics GmbH

## FIELD & IN-STORE PROMOTION

### Jack Daniel's Truck

Entrant: Advanced Production  
Chapter/Affiliate: POPAI Central Europe  
Client: Brown-Forman Czechia

## FOOD, GROCERY & CONVENIENCE – PERMANENT

### Big Ben After Eight Display

Entrant: GRUPO ADVANCE  
Chapter/Affiliate: POPAI Argentina  
Client: Nestlé

## FOOD, GROCERY & CONVENIENCE – TEMPORARY

### St. Vitus Cathedral Monument Ferrero Rocher

Entrant: Innate s.r.o.  
Chapter/Affiliate: POPAI Central Europe  
Client: Ferrero Česká s.r.o.

## STUDENT DESIGN AWARDS

### Interactive Hygiene Display

Entrant: Essity  
Chapter/Affiliate: POPAI Hungary  
Client: Essity Hungary kft

## SHOPPER MARKETING CAMPAIGN

### Instagram Menu

Entrant: McDonald's Brasil  
Chapter/Affiliate: POPAI Brasil  
Client: McDonald's Brasil

## SPECIALTY STORE CONCEPTS

### Myer Santaland

Entrant: IdeaWorks by VMLY&R & Active  
Chapter/Affiliate: Shop! ANZ  
Client: Myer

## SUSTAINABILITY

### FEEDitBAG - The first plastic bag that gives life

Entrant: Cheil Germany GmbH  
Chapter/Affiliate: POPAI D-A-CH  
Client: Cheil Germany GmbH

## VISUAL MERCHANDISING & WINDOW DRESSING

### Galleries Lafayette "Spectacular Spectacular" Christmas Windows

Entrant: Kendu In-Store Visual Solutions  
Chapter/Affiliate: Shop! Design Awards  
Client: Galleries Lafayette

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