

## "Call for Presentations"

Application form for your presentation in the shop! POPAI Village

<b>Event:</b>	"Retail Marketing Stage" at Shop! POPAI Village
<b>Date / Time:</b>	26th February to 2nd March 2023, 11.00 am to 4.00 pm
<b>Location:</b>	EuroShop 2023, Messe Düsseldorf

The Retail Marketing Stage is a free lecture programme that can be used by all trade fair visitors without pre-registration, with the following topics:

- Shopper Technology
- Customer Activation
- Multichannel trends
- Sustainability

### Framework of your presentation:

A time of 30 minutes will be allocated for each presentation.

Please send us your PowerPoint presentation by e-mail by **3rd February 2023 at the latest** and bring your presentation additionally on a USB stick. You can also present from your own laptop, a technician is always on site.

As EuroShop is an international trade fair, we recommend giving your presentation in English.

Please ensure that your presentation is neutral and not too promotional.

### Speaker data sheet:

In order to make your work as a speaker with us as easy as possible, we have prepared a compact speaker data sheet for all the information we require. Please take a few minutes to fill it out. This will ensure that the presenters can introduce you appropriately and that your presentation can be fully advertised in all media.

### In the event of a cancellation:

Should the agreed speaker be unable to attend, he/she shall be responsible for finding a qualified replacement from within the company.

The Shop! D-A-CH e.V. Board and Messe Düsseldorf are responsible for the content of the Stage Programme and reserve the right to determine its composition.

**The application form is NOT a commitment, however we will endeavour to accommodate all applications.**

No accommodation or travel expenses will be covered.

We will contact you in December for further details such as presentation date and time.

Please send this form **by 3rd November 2022 to:**

Petra Zientek, Shop! D-A-CH e.V.  
Rather Kirchplatz 11  
40472 Düsseldorf  
Tel. +49 160 38 60 475  
info@shopassociation-dach.de

Status: 09.09.2022

## Instructor data sheet

### Retail Marketing Stage - Shop! POPAI Village

### EuroShop 2023 - Düsseldorf

Please fill out the form completely on your PC.

<b>Speaker:</b>	Mr	Ms	<b>Contact person:</b> (if different)
First name:			First name:
Name:			Name:
Title:			Title:
Company:			Company:
Department:			Department:
Street:			Street:
Postcode/Place:			Postcode/Place:
Land:			Land:
Phone:			Phone:
E-mail:			E-mail:

#### Suggested lecture title:

#### Short description of the lecture:

(max. 400 characters)

#### Short profile of the speaker:

(max. 300 characters)

#### Preferred day for my presentation:

Sunday, 26.02.2023       Monday, 27.02.2023       Tuesday, 28.02.2023   
Wednesday, 01.03.2023       Thursday, 02.03.2023

#### Digital photo of the speaker:

(ideally jpg format, resolution 300 dpi)

- Yes, I have attached a digital photo as a separate file.
- Yes, I have read the provisions on cooperation for speakers with Shop! D-A-CH e.V. I have read and agree to them.