

EuroShop 2023 – Guided Tours

1. Guided Show Tour **Highlights of EuroShop 2023**

This shows a carefully selected selection of the top highlights exhibited at the fair as well as international benchmarks and exemplary projects. On this tour there will be enough opportunities for discussions with the experts on site.

Dates:

Individuals: Sunday, February 26th, 2023, at 10:00 am and Wednesday, March 1th at 10:00 am
Groups: By arrangement

2. Guided Show Tour **Highlights of Future Technologies at EuroShop 2023**

This tour shows a carefully selected selection of the top highlights exhibited at the fair as well as international benchmarks of Future Technologies. On the tour, there will be lots of opportunities for discussions with the experts on site. The tour is compiled and managed by a digital expert.

Dates:

Individuals: Wednesday, March 1th, 2023, at 2:00 pm
Groups: By arrangement

3. Guided Show Tour **Highlights Retail Analytics at EuroShop 2023**

The highly increased dataflow in, both online and offline commerce have opened up the potential to understand the customer and to adapt its format ideally to the customer needs. This is the Challenge of the future.

On our tour we will take you to the most important and innovative players of the market.

Dates:

Individuals: February 27th, 2023, at 2:00 pm

Groups: By arrangement

General Information and Pricings Show Tours:

Start and end of the tour is the Shop!/POPAI Village in Hall 4 (4E27).

About 3 hours

Minimum number of participants: 6, maximum: 10

Individual Booking: 180€* for Shop!/POPAI Members
 215€* For non Members

Group Booking: 1350€* per Tour (maximum 10 participants)

*** All prices charged with the German VAT rate on top (19%)!!! Exempt are companies from EU countries with IDE identification number.**

Our Experts:

Frank Rehme: Retail Innovation Evangelist at gmvteam

Duesseldorf@EuroShop 2023 – Guided Retail Tour in Town

Duesseldorf has evolved into one of the hottest shopping locations of the world. Located on the borders of the Rhine, the “secret Fashion Capital” of Germany has outstanding flagship stores and innovative store concepts.

Led by renown retail innovation experts, the walking tour will set a focus on Omni channel, Digital and new store concepts. The participants will get the opportunity to speak with the responsible managers personally and take photographs.

Date: February 28th 2023, 10:00 am – 3:00 pm
Groups by arrangement

Our Expert:

Frank Rehme: Retail Innovation Evangelist at gmvteam

Pricing for Retail Tour:

Individual Booking:	415€* for Shop!/POPAl Members
	515€* For non Members
Group Booking:	3250€* per tour (max. 10 participants)

***All prices charged with the German VAT rate on top (19%)!!! Exempt are companies from EU countries with IDE identification number.**

All tours will be curated and led by renown innovation experts.

Contact: Anja Glatzel, gmvteam GmbH, anja.glatzel@gmvteam.de