



D-A-CH
shop!

AWARDS 20
26



1. KATEGORIE

Reisen, Freizeit und Automobil

CATEGORY 1.

Travel, leisure and automotive

Nutribullet Flip

Fachhandels-Display

STI GROUP



2. KATEGORIE

Getränke & Tabak

CATEGORY 2.

Beverages & Tobacco



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

Monster Formula 1 Car



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

1/4 Display

"Super-Premium-Display"



BROHL WELLPAPPE
PACKAGING & DISPLAY



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

9 MILE Dosen-Display



GISSLER
& PASS



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

InFlexo Tool

"Krombacher/ Schweppes"



BROHL WELLPAPPE
PACKAGING & DISPLAY



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Semi-/Permanent

POS-T Udo Safe

POS *TUNING*®
a Voßhenrich company



3. KATEGORIE

Lebensmittel, Artikel
des täglichen Bedarfs und
Süßwaren

CATEGORY 3.

Food, articles of daily use
and confectionery



Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Sriracha-Display



GISSLER
& PASS

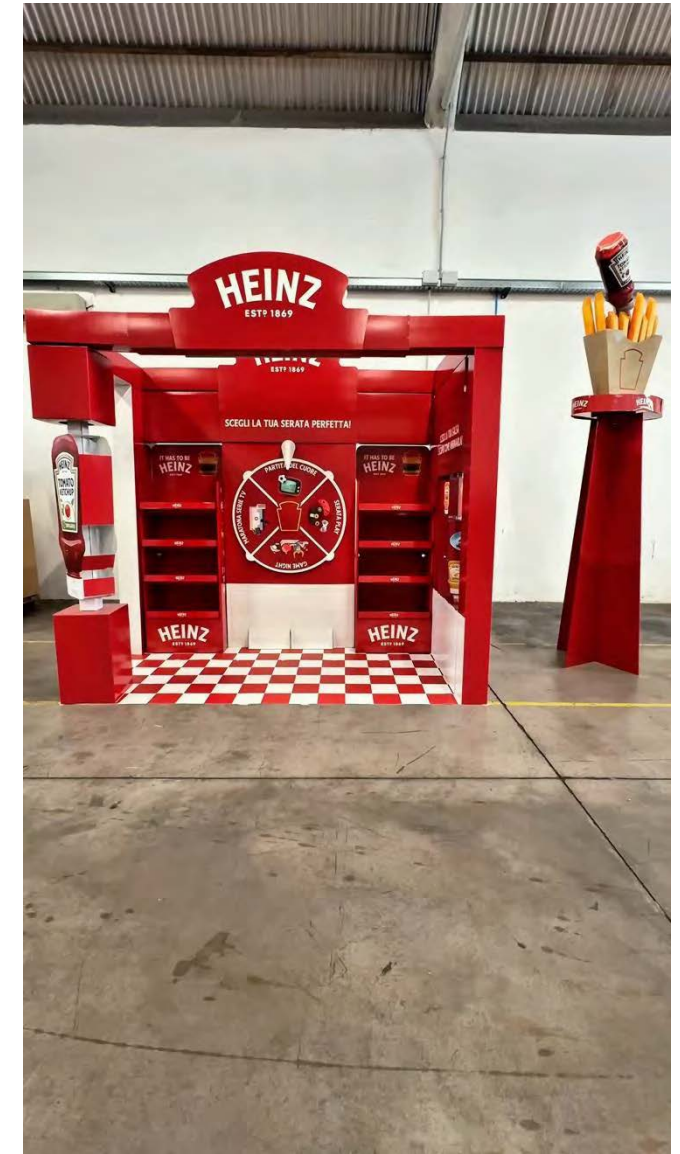
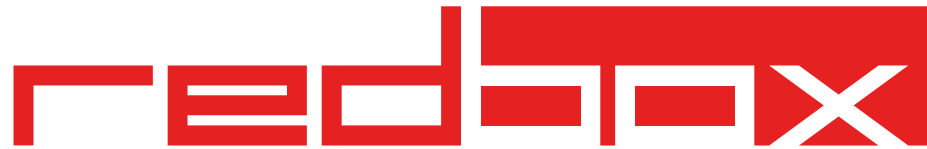


Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Heinz island



Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Aromat Osterei

STI GROUP



Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Aromat Osterei



DS Smith



Kategorie 3d - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3d - Food, articles of daily use and confectionery

Product Packaging

Confectionery Packaging



PAPACKS®
PACKAGING BY NATURE





4. KATEGORIE

Haus, Baumarkt & Garten

CATEGORY 4.

Home, DIY & Garden



COMPO „Aqua Depot Display



5. KATEGORIE

Telekommunikation & Computer

CATEGORY 5.

Telecommunication & Computer



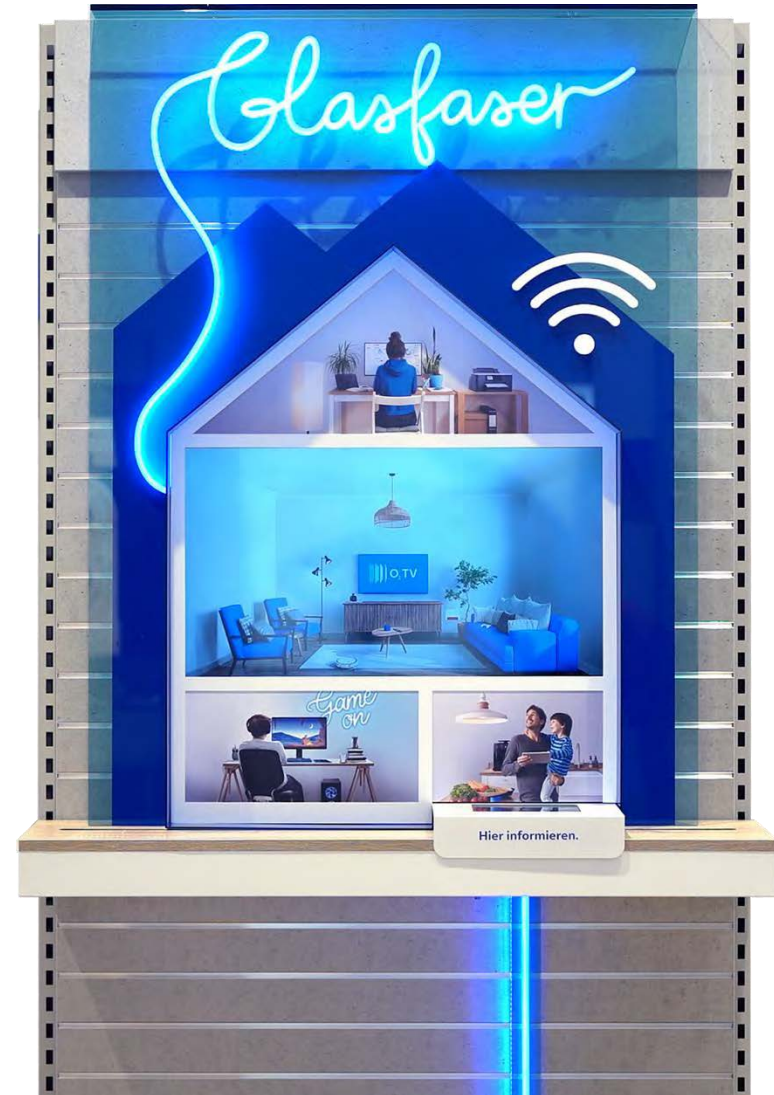
Kategorie 5b - Telekommunikation & Computer

Category 5b - Telecommunication & Computer

Semi-/ Permanent

Innovationswand

#postkreativ



Kategorie 5b - Telekommunikation & Computer

Category 5b - Telecommunication & Computer

Semi-/ Permanent

Samsung Galaxy

Accessory Discovery Zone

Cheil



7. KATEGORIE Schönheit & Düfte

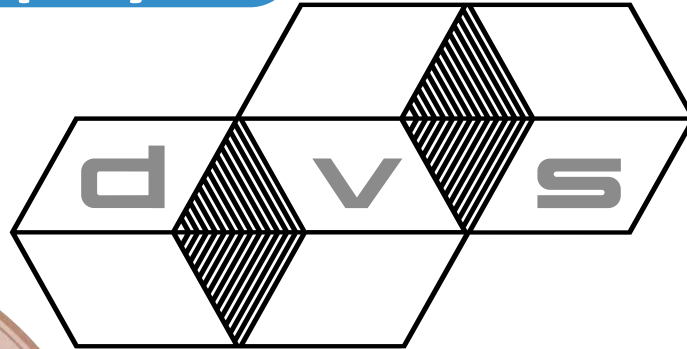
CATEGORY 7.
Beauty & Fragrances

Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Displays ≤ 3 Monate (Temporary)

Christina Aguilera after dark Display



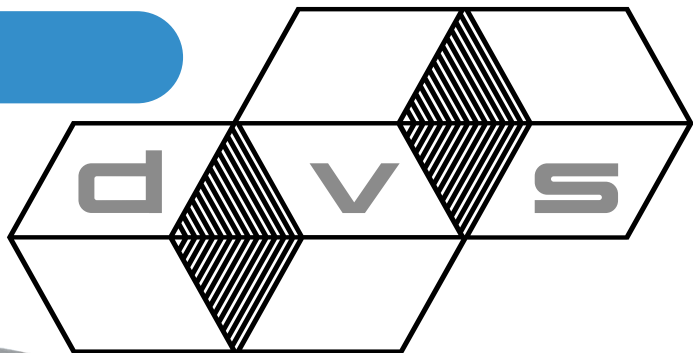
Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Displays ≤ 3 Monate (Temporary)

Emily in Paris

Display



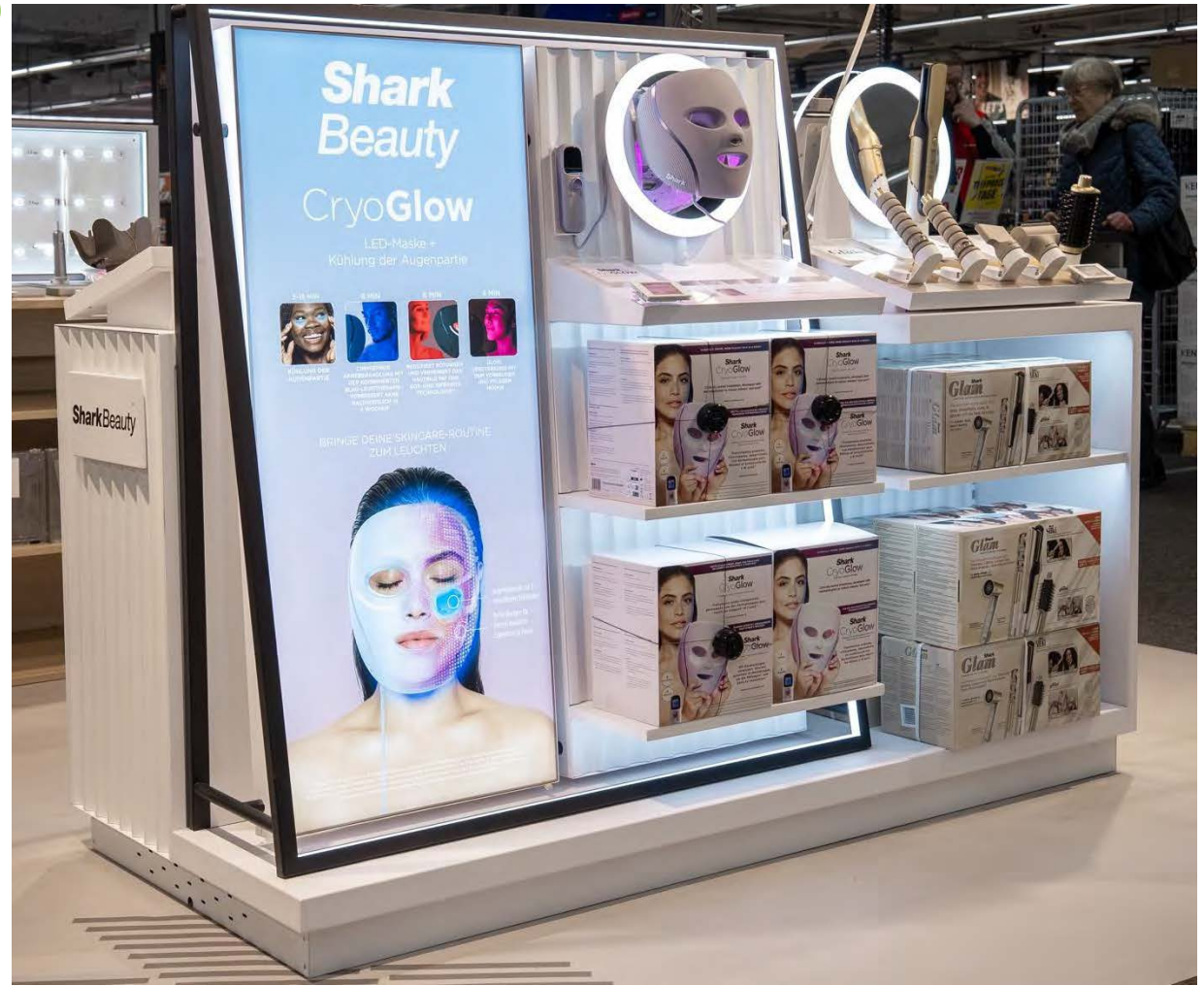
Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Semi-/ Permanent

Shark Beauty SIS Display

valley
EST 1892





10. KATEGORIE

Kleinauflagen, Konzepte

CATEGORY 10.

Short runs, concepts

MagentaTV x Stranger Things

Upside-Down Weihnachtsbaum

480 Hz

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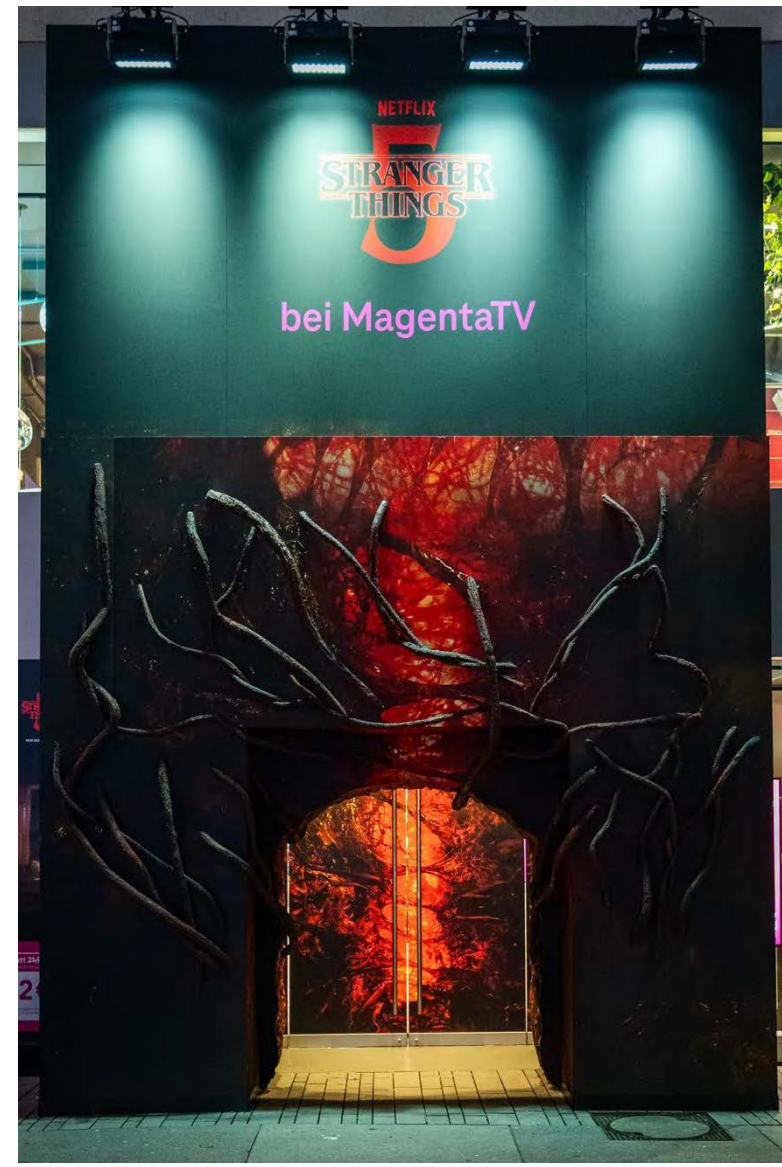
Kategorie 10 - Kleinauflagen, Konzepte

Category 10 - Short runs, concepts

MagentaTV x Stranger Things

Eingangsportal

480 Hz
AN AGENCY OF DDB WORLDWIDE



Kategorie 10 - Kleinauflagen, Konzepte

Category 10 - Short runs, concepts

MagentaTV x Stranger Things

TV-Modul

480 Hz

AN AGENCY OF DDB WORLDWIDE



Kategorie 10 - Kleinauflagen, Konzepte

Category 10 - Short runs, concepts

MagentaTV x Stranger Things

Bike-Race

480 Hz

AN AGENCY OF DDB WORLDWIDE



11. KATEGORIE / CATEGORY 11.

Visual Merchandising,
Retail Design, Ladenbau/
Shopfitting, Shop in Shop System,
Flagship Stores



Aktionsinsel

#poskreativ



Dynamic Digital Signage

Lindt Flagship Store

Piccadilly Circus, London

first impression[®]
audiovisual



MagentaTV x Stranger Things

Erlebniswelt

480Hz

AN AGENCY OF DDB WORLDWIDE





12. KATEGORIE / CATEGORY 12. Retail Technologies



ePaper Gehwegstopper & ePoster Displays

In Store Solutions



Samsung Galaxy AI-Lands

Cheil



POS-T SuperVario

POS *TUNING*®
a Voßhenrich company



KI-Malen für Kinder



Samsung Galaxy

Accessory Discovery Zone

Cheil



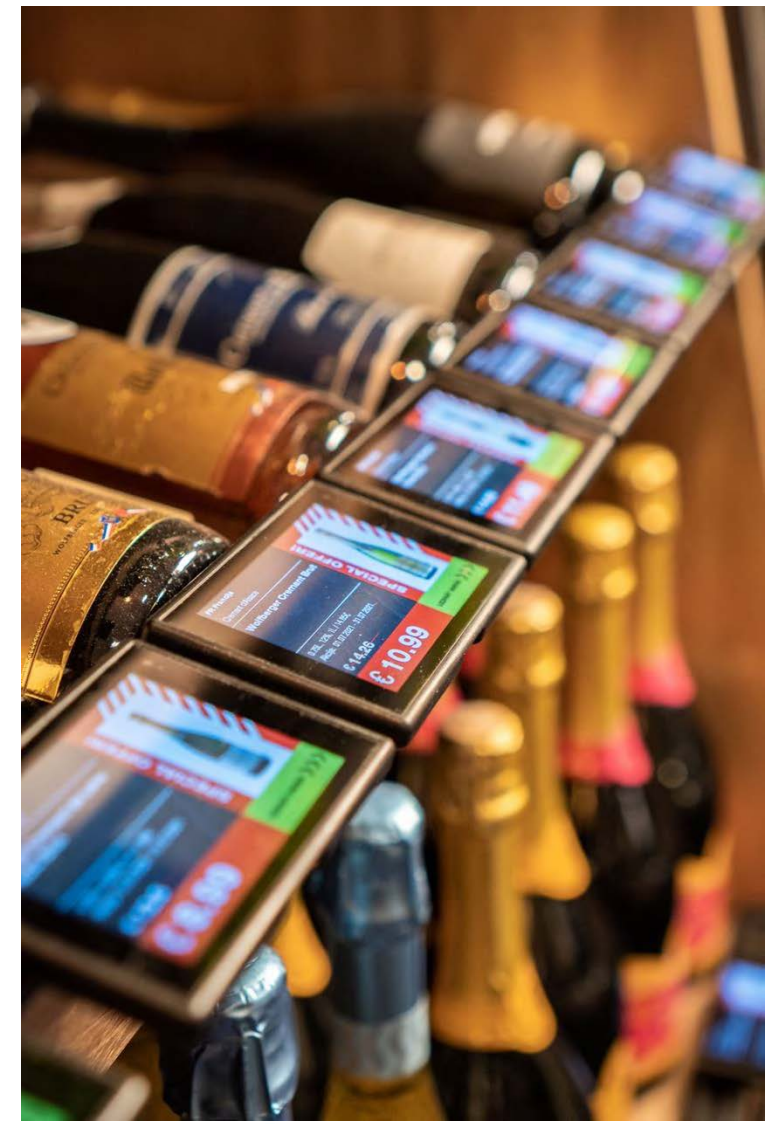
13. KATEGORIE / CATEGORY 13. Smart Shopper Journey

Leidenschaft für Lecker



ViviTag - Multifunktionaler Preis- & Info-Touchpoint

In Store Solutions



Samsung Galaxy
Check-In Terminal

Cheil



Publikumspreis

Audience Award

Abstimmung auf Instagram

voting on Instagram

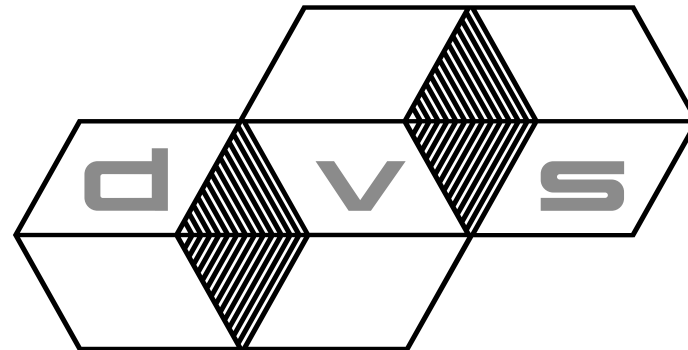


Publikumspreis

Audience Award

Emily in Paris

90 Stimmen

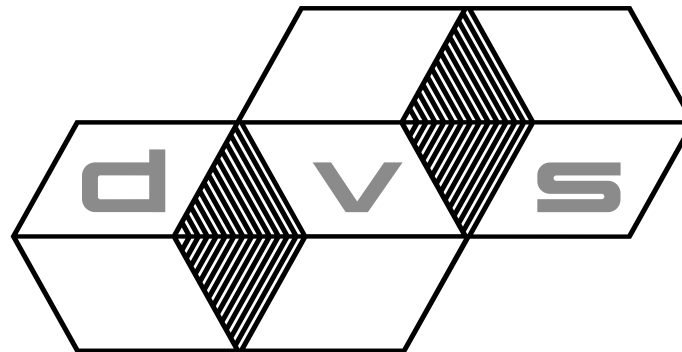


Publikumspreis

Audience Award

Christina Aguilera

107 Stimmen



Publikumspreis

Audience Award

Confectionery Packaging

523 Stimmen



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D-A-CH

shop!

AWARDS 2026



Enhancing Retail
Environments & Experiences