



D-A-CH
shop!

AWARDS 20
26



1. KATEGORIE

Reisen, Freizeit und Automobil

CATEGORY 1.

Travel, leisure and automotive

Kategorie 1 – Reisen, Freizeit, Automobil, Sport, Spiele

Category 1 - Travel, leisure and automotive

Displays ≤ 3 Monate (Temporary)

Nutribullet Flip

Fachhandels-Display

STi GROUP



2. KATEGORIE

Getränke & Tabak

CATEGORY 2.

Beverages & Tobacco



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

Monster Formula 1 Car

redbox



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

1/4 Display

"Super-Premium-Display"



BROHL WELLPAPPE
PACKAGING & DISPLAY



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Displays ≤ 3 Monate (Temporary)

9 MILE Dosen-Display

GP

GISSLER
& PASS



InFlexo Tool

"Krombacher/ Schweppes"



BROHL WELLPAPPE
PACKAGING & DISPLAY



Kategorie 2a - Getränke & Tabak

Category 2a - Beverages & Tobacco

Semi-/Permanent

POS-T Udo Safe

POS [®]*TUNING*
a Voßhenrich company



3. KATEGORIE

Lebensmittel, Artikel
des täglichen Bedarfs und
Süßwaren

CATEGORY 3.

Food, articles of daily use
and confectionery



Sriracha-Display

GP

GISSLER
& PASS



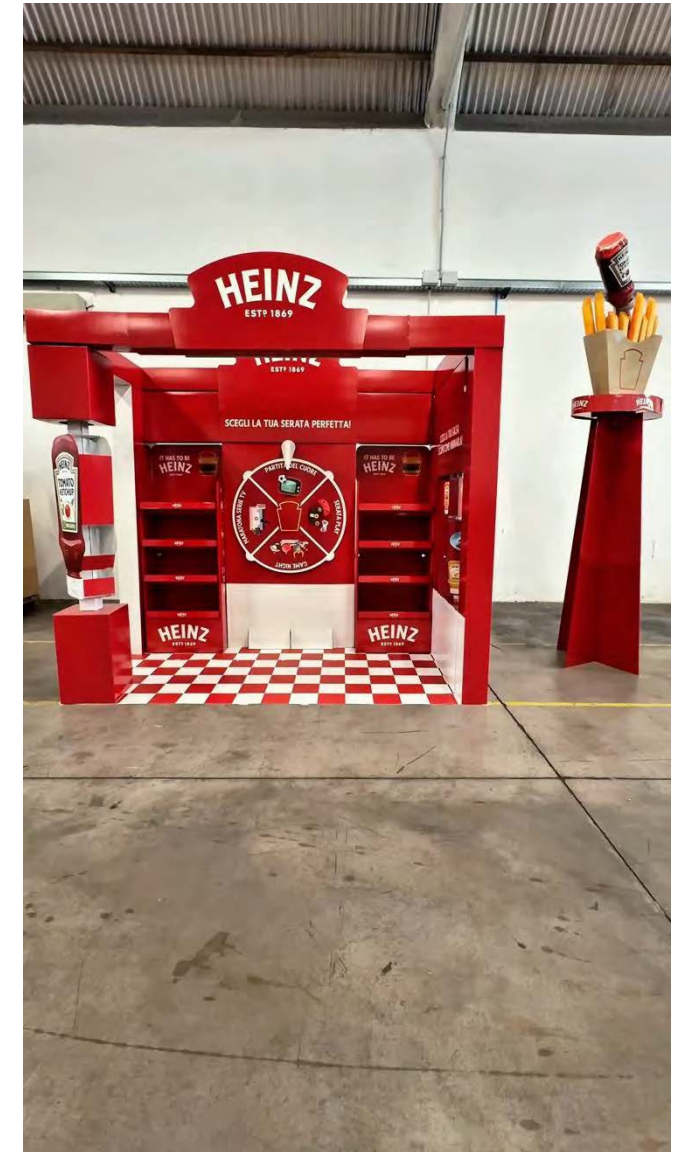
Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Heinz island

redbox



Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Aromat Osterei

STI GROUP



Kategorie 3a - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3a - Food, articles of daily use and confectionery

Displays ≤ 3 Monate (Temporary)

Hipp „Herzchenschale/Kinderküchen Display“



Kategorie 3d - Lebensmittel, tägl. Bedarf, Süßwaren

Category 3d - Food, articles of daily use and confectionery

Product Packaging

Confectionery Packaging



PAPACKS®
PACKAGING BY NATURE





4. KATEGORIE

Haus, Baumarkt & Garten

CATEGORY 4.

Home, DIY & Garden



COMPO „Aqua Depot Display



5. KATEGORIE

Telekommunikation & Computer

CATEGORY 5.

Telecommunication & Computer



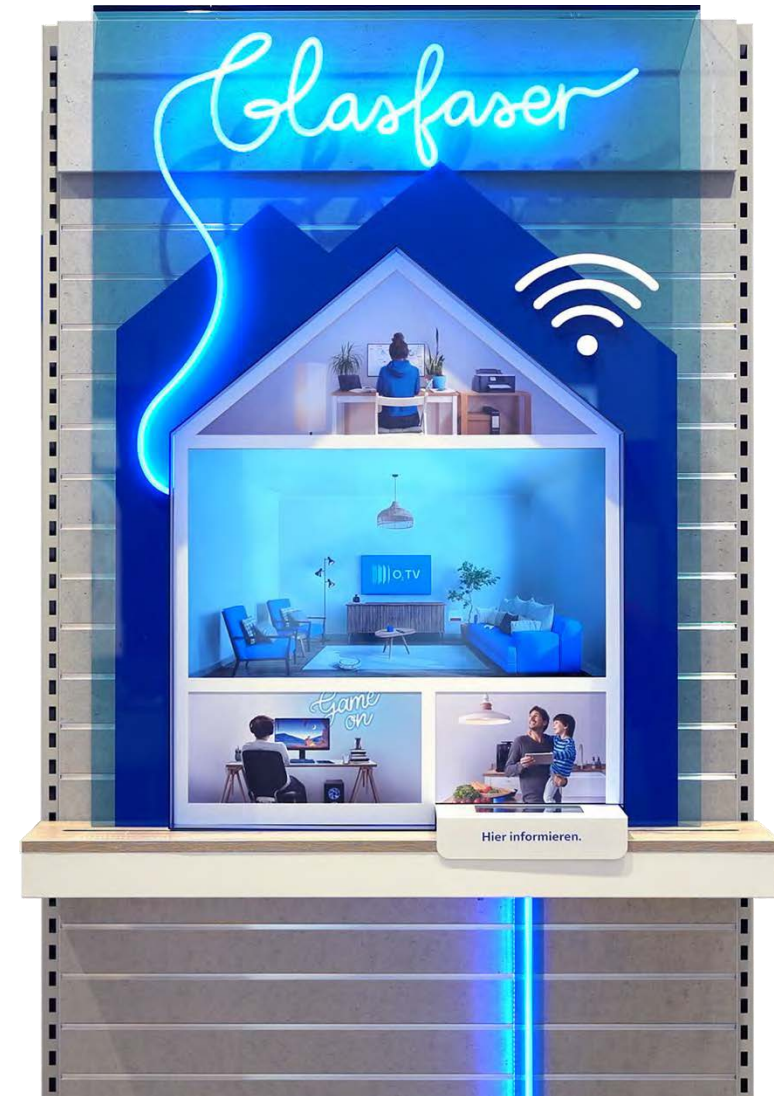
Kategorie 5b - Telekommunikation & Computer

Category 5b - Telecommunication & Computer

Semi-/ Permanent

Innovationswand

#postkreativ



Kategorie 5b - Telekommunikation & Computer

Category 5b - Telecommunication & Computer

Semi-/ Permanent

Samsung Galaxy

Accessory Discovery Zone

Cheil



7. KATEGORIE Schönheit & Düfte

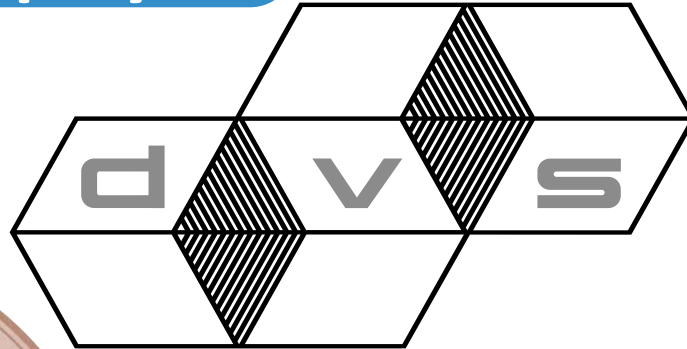
CATEGORY 7.
Beauty & Fragrances

Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Displays ≤ 3 Monate (Temporary)

Christina Aguilera after dark Display



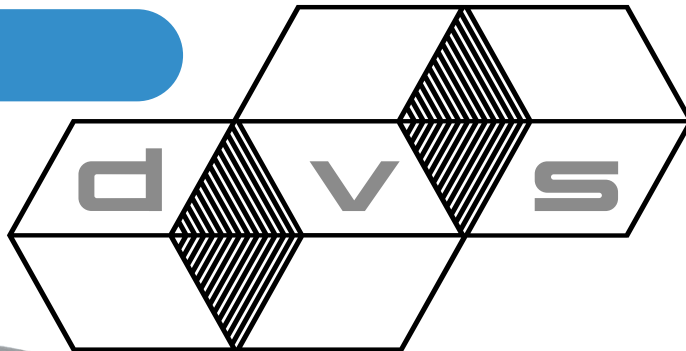
Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Displays ≤ 3 Monate (Temporary)

Emily in Paris

Display



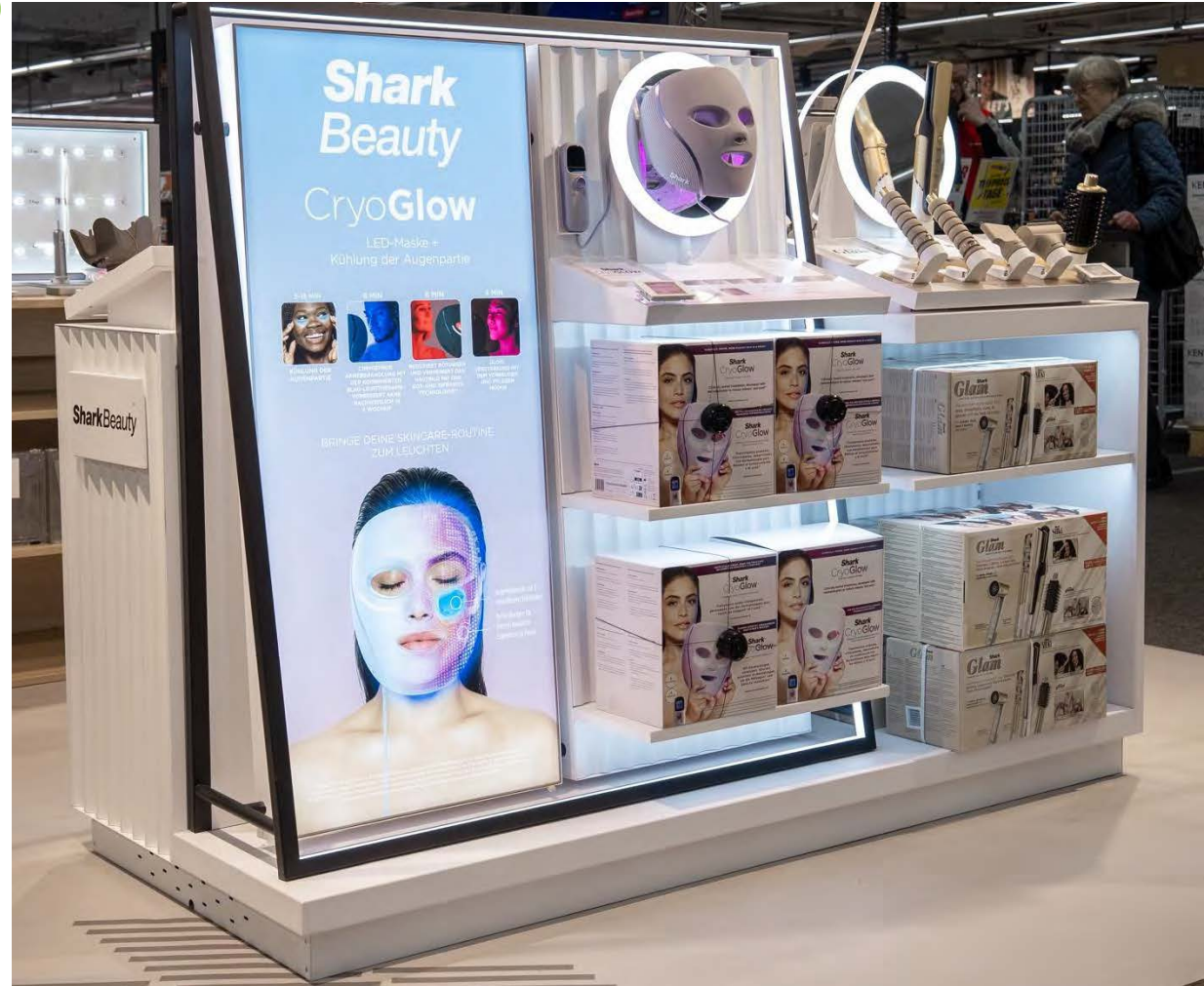
Kategorie 7a - Schönheit & Düfte

Category 7a- Beauty & Fragrances

Semi-/ Permanent

Shark Beauty SIS Display

valley
EST 1892





10. KATEGORIE

Kleinauflagen, Konzepte

CATEGORY 10.

Short runs, concepts

MagentaTV x Stranger Things

Upside-Down Weihnachtsbaum

480 Hz

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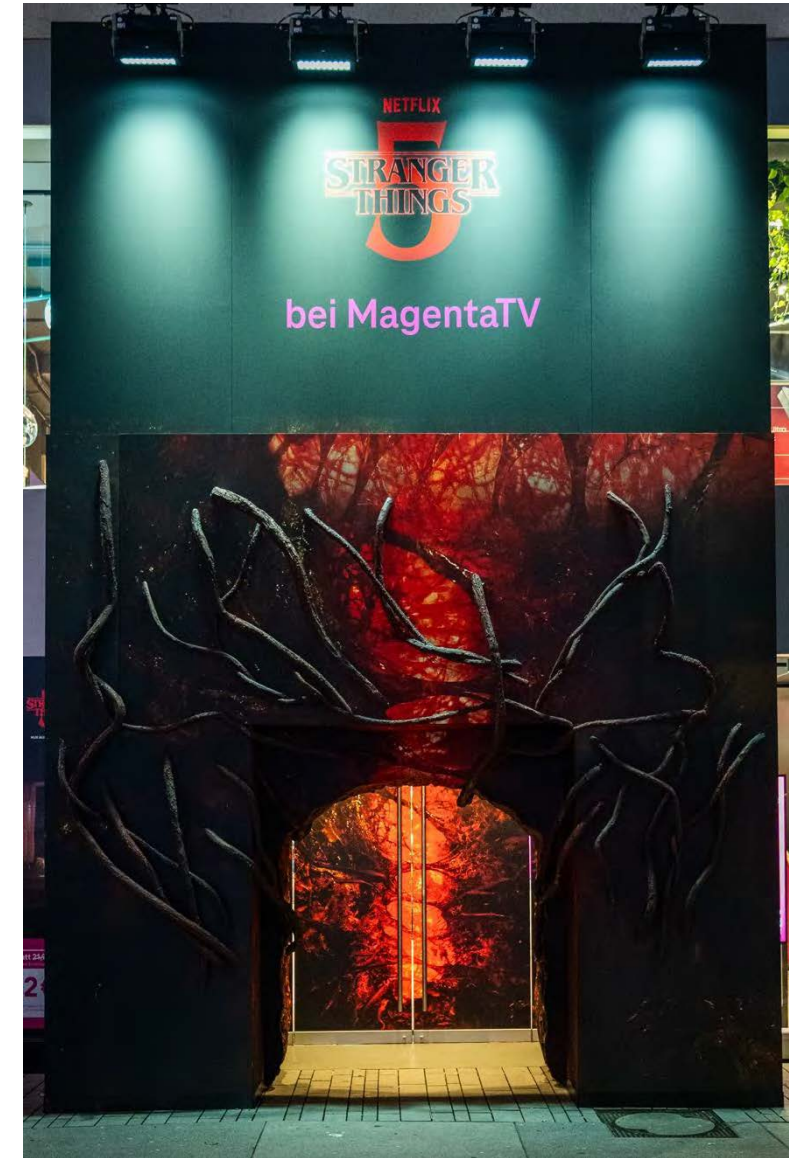


MagentaTV x Stranger Things

Eingangsportal

480 Hz

AN AGENCY OF DDB WORLDWIDE



Kategorie 10 - Kleinauflagen, Konzepte

Category 10 - Short runs, concepts

MagentaTV x Stranger Things

TV-Modul

480 Hz

AN AGENCY OF DDB WORLDWIDE



Kategorie 10 - Kleinauflagen, Konzepte

Category 10 - Short runs, concepts

MagentaTV x Stranger Things Bike-Race

480 Hz

AN AGENCY OF DDB WORLDWIDE



11. KATEGORIE / CATEGORY 11.

Visual Merchandising,
Retail Design, Ladenbau/
Shopfitting, Shop in Shop System,
Flagship Stores



Aktionsinsel

#poskreativ



Kategorie 11 - Visual Merchandising, Retail Design, Shop in Shop, Flagship Store

Category 11

Dynamic Digital Signage

Lindt Flagship Store

Piccadilly Circus, London

first impression[®]
audiovisual



Kategorie 11 - Visual Merchandising, Retail Design, Shop in Shop, Flagship Store

Category 11

MagentaTV x Stranger Things Erlebniswelt

480Hz
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12. KATEGORIE / CATEGORY 12. Retail Technologies



ePaper Gehwegstopper & ePoster Displays

InStore
Solutions



Samsung Galaxy AI-Lands

Cheil



POS-T SuperVario

POS *TUNING*®
a Voßhenrich company



KI-Malen für Kinder



Samsung Galaxy

Accessory Discovery Zone

Cheil



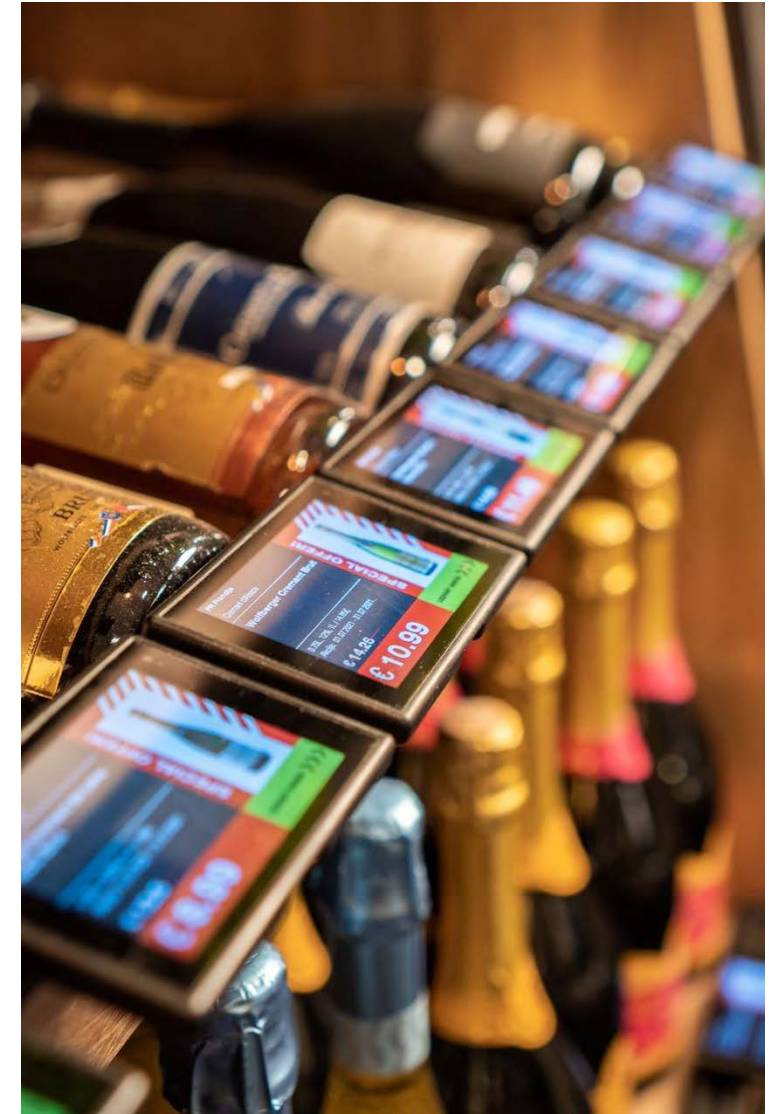
13. KATEGORIE / CATEGORY 13. Smart Shopper Journey

Leidenschaft für Lecker



ViviTag - Multifunktionaler Preis- & Info-Touchpoint

InStore
Solutions



Samsung Galaxy

Check-In Terminal

Cheil

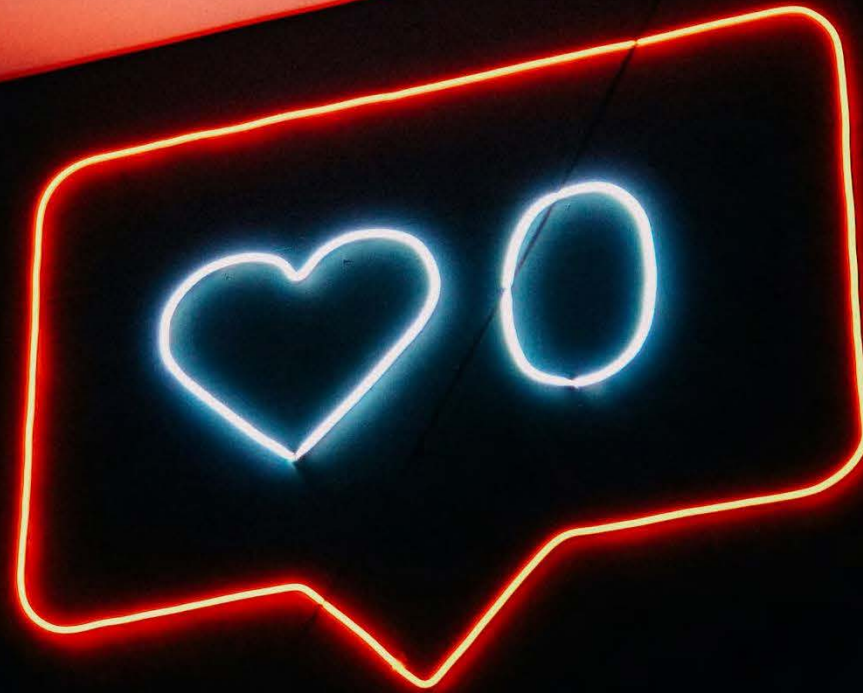


Publikumspreis

Audience Award

Abstimmung auf Instagram

voting on Instagram

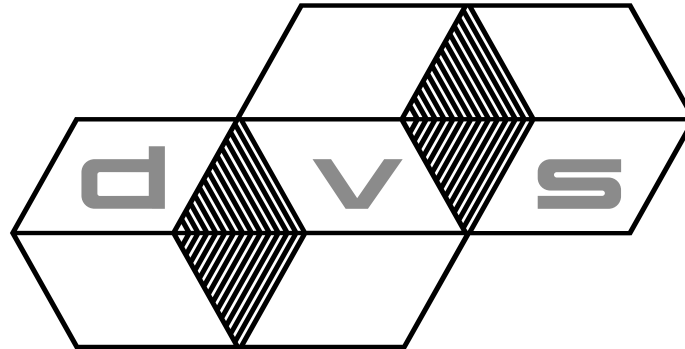


Publikumspreis

Audience Award

Emily in Paris

90 Stimmen

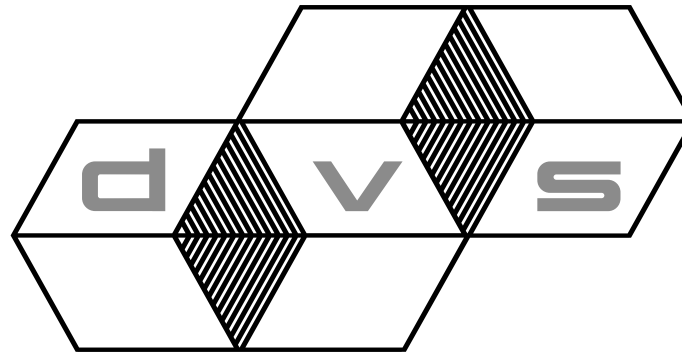


Publikumspreis

Audience Award

Christina Aguilera

107 Stimmen



Confectionery Packaging

523 Stimmen



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shop! D-A-CH

AWARDS 2026



Enhancing Retail
Environments & Experiences